

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	08/29/12	08/31/12	Today Show M-F Today Show M-F	CM	7a-9a	--WTF--	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/27/12	09/02/12	--WTF--		2		\$2,000.00		0.00					
E 2	WAVY	08/29/12	08/31/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	--WTF--	:30	6	\$200.00	P2	0.00	NM	6	\$1,200.00

Order / Rev: 202078
 Alt Order #: 06847440
 Flight Dates: 08/29/12 - 09/04/12

Advertiser: POL/60 Plus Association
 Product Desc: 8/29-9/4 60 PLUS ASSOCIATION
 Estimate: 378
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/03/12	09/04/12	Today Show M-F Today Show M-F	CM	7a-9a	MT-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 MT----- 1 \$2,000.00 0.00															
E 15	WAVY	09/03/12	09/04/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	MT-----	:30	4	\$200.00	P2	0.00	NM	4	\$800.00
HAMPTON ROADS SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 MT----- 4 \$200.00 0.00															
E 16	WAVY	09/03/12	09/04/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	MT-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
NOON NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 MT----- 2 \$300.00 0.00															
E 17	WAVY	09/03/12	09/04/12	WAVY News 10 @ 6p News 10 @ 6p	CM	6p-630p	MT-----	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
6PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 MT----- 2 \$2,000.00 0.00															
E 18	WAVY	09/03/12	09/04/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	MT-----	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 MT----- 2 \$2,000.00 0.00															
E 19	WAVY	09/03/12	09/04/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MT-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 MT----- 2 \$500.00 0.00															
E 20	WAVY	09/02/12	09/02/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
MEET THE PRESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -----S 1 \$1,800.00 0.00															
													Totals	46	\$41,100.00